

Sharpe's Pottery Heritage and Arts Trust: draft vision, mission and values
15 April 2019

Who we are

We are Sharpe's Pottery Heritage and Arts Trust, an independent charity established in 1999 to provide a heritage and arts centre in Sharpe's Pottery, a landmark building in Swadlincote town centre.

Our vision

Our vision is to create an inspiring community resource and visitor destination that brings South Derbyshire's industrial heritage to life for present and future generations.

Our mission

Our mission is to celebrate and share the story of Sharpe's by safeguarding our unique building and collections, bringing alive South Derbyshire's motto 'the earth our wealth', engaging and informing our visitors and ensuring we have a sustainable future.

To achieve our vision and mission:

We safeguard our unique building and collections

Sharpe's is one of the few surviving examples of a kiln hovel. We care for the fabric of the building and safeguard our distinctive collection of decorative and sanitary ware, showing the impact that local inventions such as the rim flush toilet had on the health and wealth of the nation.

We bring alive South Derbyshire's motto: the earth our wealth

Our displays, events and activities celebrate the crucial role played by clay, coal and wood in the industrial fortunes of South Derbyshire. We tell the story of how entrepreneurs, workers and local people used these natural resources to shape our past and make the area what it is today.

We engage and inform people

We strive to give our visitors a welcoming and stimulating experience in our site at Sharpe's and through our presence online. We value the many volunteers and partners who enrich our offer. We work with local schools and colleges so that children and young people can understand and take pride in their heritage.

We plan for a sustainable future

Entry to Sharpe's is free, thanks to public funding from South Derbyshire District Council. We raise further funds from commercial partners, events, donations, grants, trusts and foundations to ensure we have a sustainable future. We seek partnerships with other organisations that share our values to raise our profile and increase our reach.

Our values

We will promote and invest in activities that:

- Are family-friendly, inclusive and welcoming to all
- Entertaining, fun and interesting
- Foster local pride and a sense of place

As a trust we will be:

- Transparent and ethical in the way we operate
- Collaborative and outward looking
- Ambitious